

Raw Health International becomes official partner of USA Judo

The makers of Raw Heat and Raw Ice, two popular products for fast and effective pain relief from just the sort of muscle injuries encountered by hard-fighting judo players, has signed with USA Judo to become an Official Partner, USA Judo announced.

“The Raw Health International partnership is geared towards keeping our athletes and members healthy. This is a product we know our athletes need and will use. We are pleased to have Raw Health International as a member of our family of sponsors” said USA Judo CEO, Jose Rodriguez.

Under this agreement, Raw Health International will become the Official Topical Pain Relief Partner of USA Judo. Included in the six-year partnership will be discounts for USA Judo clubs and members on products made by Raw Health. Raw Health will also provide product to 25 athletes at each of the nationally designated training sites quarterly as well as sample products for teams being sent abroad for competition at no cost to USA Judo. A portion of the proceeds from judo specific sales of Raw Heat and Raw Ice will go to support USA Judo. Raw Health will provide substantial discounts to USA Judo for purchases of Raw Heat and Raw Ice for internal use.

RAW Health Internationals CEO, Ross Marino said, “The partnership with USA Judo is one that we are extremely proud of. USA Judo and their members know that RAW Heat and RAW Ice are a safe, natural and effective means to relieve the aches and pains that their athletes incur. We are honored to have world-class athletes using our products and look forward to the continuing support of their entire membership over the next six years.”

USA Judo clubs and members will find links to Raw Health products on this and other eLetters and USA Judo websites.