

## Phenix Salon Suites™ signs to sponsor USA Judo

Colorado Springs-based Phenix Salon Suites™ has signed a sponsorship agreement to be the “Official Luxury Retail Suite and Salon Partner” of USA Judo. In addition to providing financial support to USA Judo, Phenix Salon Suites™ will discount franchise fees to USA Judo members and provide certain salon products to USA Judo at a discounted rate.

Understanding the high cost and complexity of starting a business, Phenix Salon Suites™ specializes in removing a big portion of that strain and hassle by providing luxury retail and salon suites for the independent business professional. A wide range of business owners, from salon professionals and tanning operators to retailers and doctors can save money and time by renting a luxury space alongside other professionals in a prestigious environment.

More than just office space, Phenix Salon Suites™ provides ambiance, an upscale appearance, comfortable seating areas for clients and a professional receptionist to greet customers and handle problems that may arise.

“This is such a cool business idea,” said USA Judo’s chief executive officer, Jose Rodriguez. “Giving people a way to break through all the difficulty of setting up a business so that they can get on with what they do best, being a professional.”

Phenix Salon Suites™ is headed by its Chief Executive Officer, Jason Rivera. “And this isn’t the first time that Jason has helped USA Judo,” Rodriguez said. “He has been an invaluable member of our board of directors, contributing lots of time and extensive business sense.” Phenix Salon Suites™ currently has locations in Colorado Springs with new sites slated to open in Florida, California, Alabama, Texas, South Carolina, North Carolina and in other cities across the United States.

“Having the privilege to serve as a member of the Board of Directors for USA Judo has opened my eyes to the difficulty NGB organizations have with raising funds to support the growth of their sport,” Phenix Salon Suites™ Chief Executive Officer, Jason Rivera, “I have a first-hand understanding of this process and felt Phenix Salon Suites™ could help by becoming a sponsor. I look forward to working with USA Judo as a sponsor with Phenix Salon Suites™ and the launch of Phenix Salon Products™ later this year.”

Phenix Salon Suites™ pioneered the business plan in Colorado Springs in 2007 to provide salon professionals a chance to open a business at a fraction of the cost it takes to open a full fledge salon. The concept was an immediate success and the founders began to expand their locations and to provide franchise opportunities.

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